# **EMerging Equity Product Offering**

Platform Website Address: EMergingEquity.org



#### 1. Banners

- Front page top (468x60) (price: B) (exclusive, limited to 1)
- Front page top right hand side column (180x60) (price: Bx0.85) (max 3)
- Front page bottom (180x60) (price: Bx0.8) (max 3)
- Post pages right hand side column (180x90) (price: Bx0.75) (unlimited)

Suggested Price B per month: please ask

Banners can be displayed on all pages or we can target them with respect of:

- Categories (Agriculture, Bonds, Commodities, Currencies etc.)
- Tags (EM, Emerging Markets, FM, Frontier Markets, Investing, Economy, Russia, China, \$\$PY, \$EEM etc.)

### 2. Sponsored Articles

- Third party publishing
  - i. Normal (price: P1)
  - ii. Featured (price: P1x1.5)
  - iii. Social Media Promotion (price: P1x2)
- Writing (on demand) and publishing
  - i. Normal (price: P2)
  - ii. Featured (price: P2x1.5)
  - iii. Social Media Promotion (price P2x2)

Suggested Price P1 per article: please ask

Suggested Price P2 per article: please ask

### 3. EMerging Investment Opportunities Page (company, product, IPOs etc - banners)

The EMerging Investment Opportunities Page would be dedicated to asset/wealth managers and investors in emerging and frontier markets.

Banner size (486 x 60)

Maximum 30 carefully selected listings; Suggested price per listing per calendar month: please ask Social media page promotion included in the price.

## 4. Investment Research (Publications, Books etc.) Page (banners)

Banner size (486 x 60); unlimited; suggested price per banner per calendar month: please ask Social media page promotion included in the price.

Email: Contact@EMergingEquity.org

Twitter: @EMequity